SOCIETAL
CHANGE

CREATION /
CONSUMPTION

ETHICS OF AI

TRUST

01. SOCIETAL CHANGE

As we transition from voice to text, to image, to video and back to voice? What impact might the next shift in internet consumption have on society?

02. CREATION / CONSUMPTION

Consider existing digital interactions such as editing text on a smartphone, reading a news article on a desktop, sharing a photo on Instagram.

How might these change when
using voice, how can systems
be designed for intuition,
feedback, and effective
collaboration with AI?

03. ETHICS OF AI

Privacy, security, personal data,
how can ethics and transparency be
embedded in the voice enabled
internet. How can design influence
the development of fair, inclusive
systems that don't learn prejudice.

04. TRUST

How can voice and verbal
interactions indicate
trustworthiness. How might these
interactions change as we trust
algorithms with sensitive data and
tasks of greater importance?